



CityXplorer

A new way of visiting a city



Welcome to CityXplorer

CityXplorer is a innovative mobile app that changes the tourists experience when they visit a new city



Problem Solved: You get the most out of your visit to a city

Many tourist when they visit a new city want to be sure that they saw all the sites that they should, learn about the history, visit local stores, take nice pictures and meet locals.

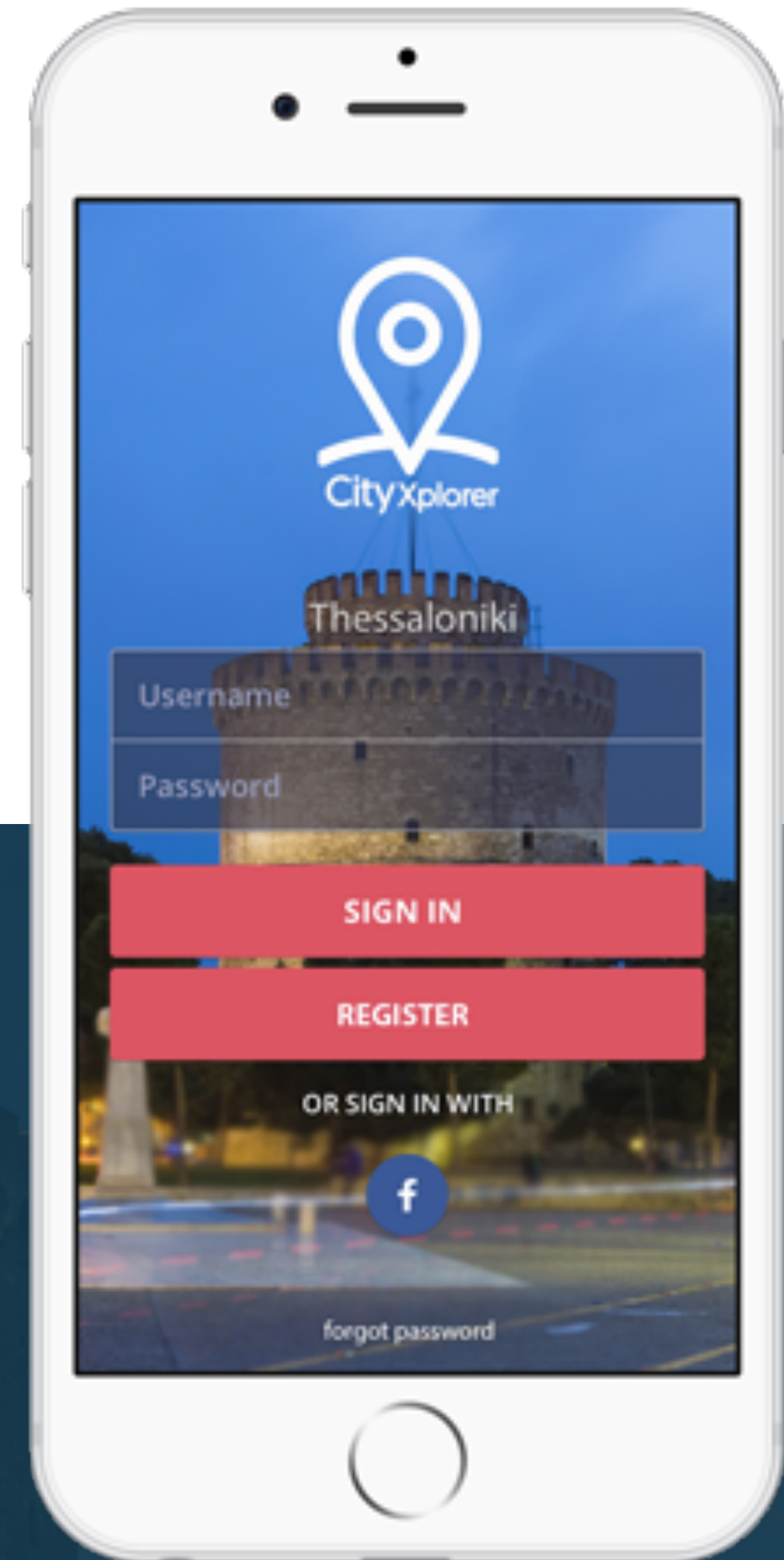
In order to do all of these, a tourist needs to invest a lot of his time, to read, schedule and organise his visit. Also, many times they are not able to get the most out of their trip because they are not aware of all the information available.



Visit the City, Learn the History and have fun!

CityXplore offers the possibility to the visitors of Thessaloniki to visit and learn the long history of main attractions, landmarks and places of historical interest but also get familiarized with the culture of the city and the lifestyle of its inhabitants. All these, through an interactive game, involving questions, photos, QR codes, check-ins and more. Sections can be interchanged and are not dependable to each other, so that the visitor will have the opportunity to choose between them and may easily and independently create his own tour around the city.

The tourist is participating into a mobile “treasure hunt game” through which they visiting the city learning the history, sharing photos, getting discounts to local stores and meeting new people



Interactive Fun-ctions

Each Tourist has to complete several tasks. By completing them has a chance to visit the most important spits of the city, learn the history and get discounts to local stores



Answer questions about the city



Find and Scan QR codes around the city



Take photos & selfies next to landmarks & share them on Social Media



Check-in when you are on specific sites of the city



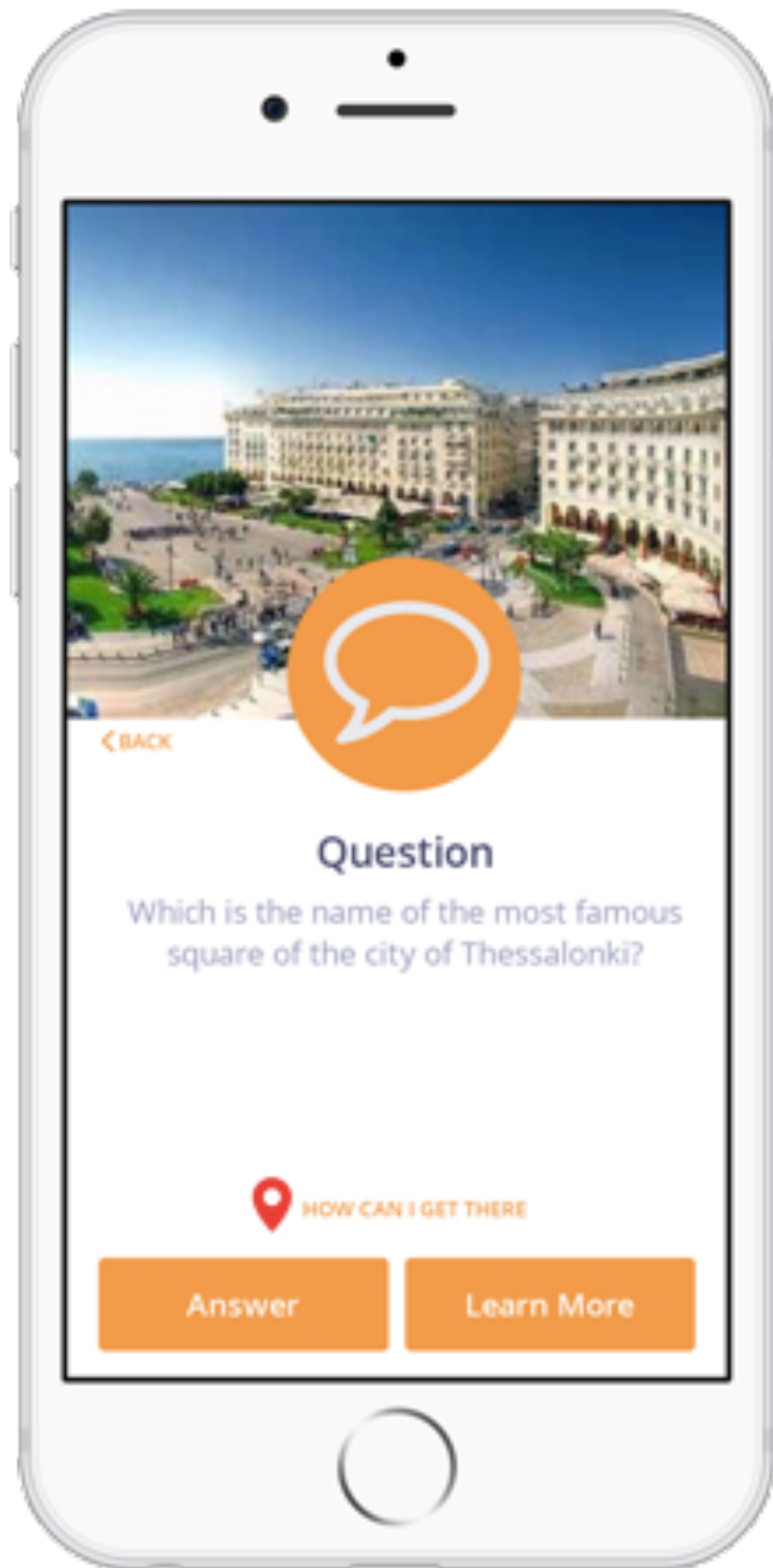
Answer locals questions



5 Different types of tasks

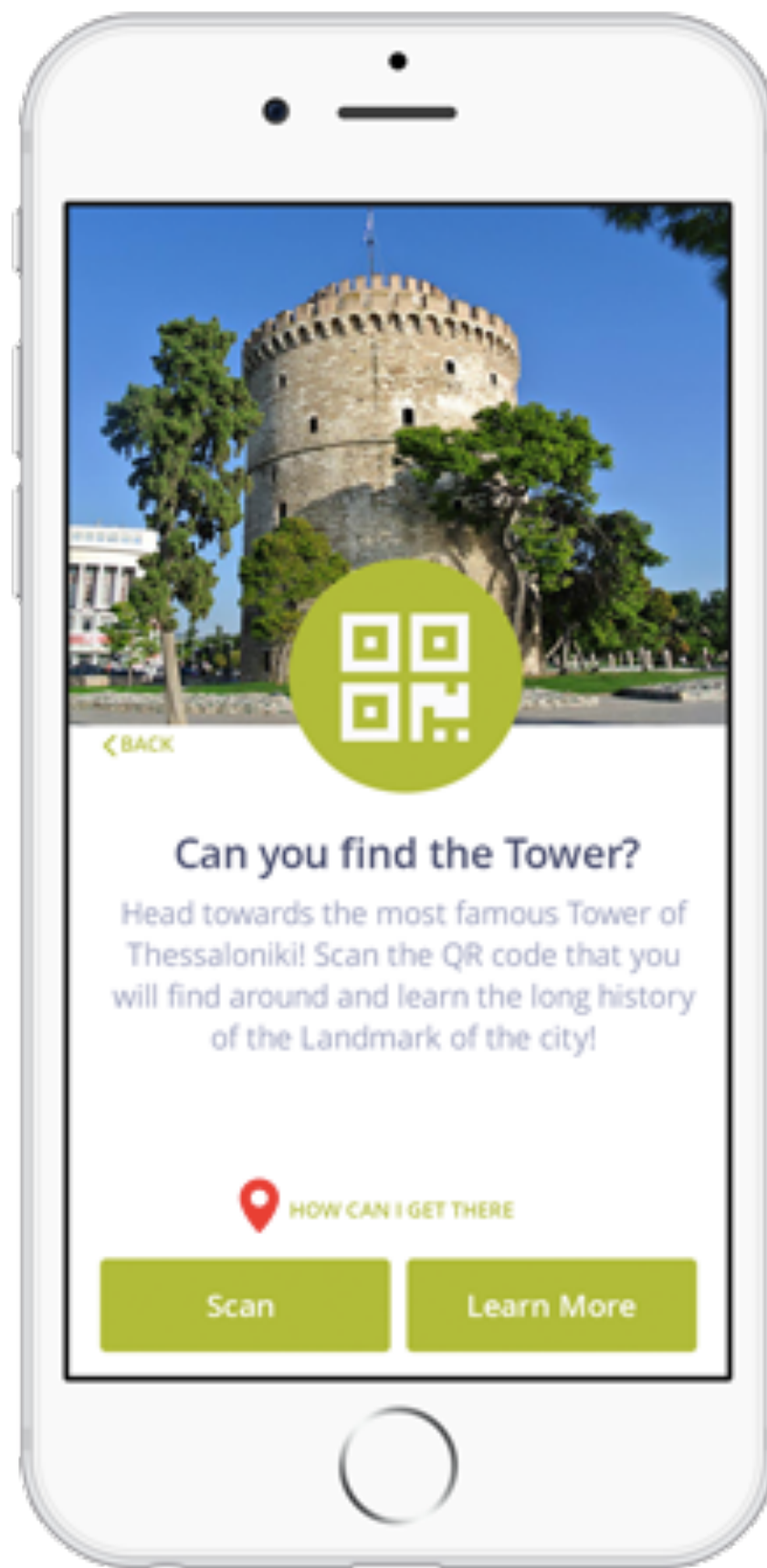
- Answer Questions
- Find the QR around the city
- Take Photos and Selfies around Landmarks
- Check-in next to important sites
- Ask questions locals

Every time a task is completed successfully the user gets points



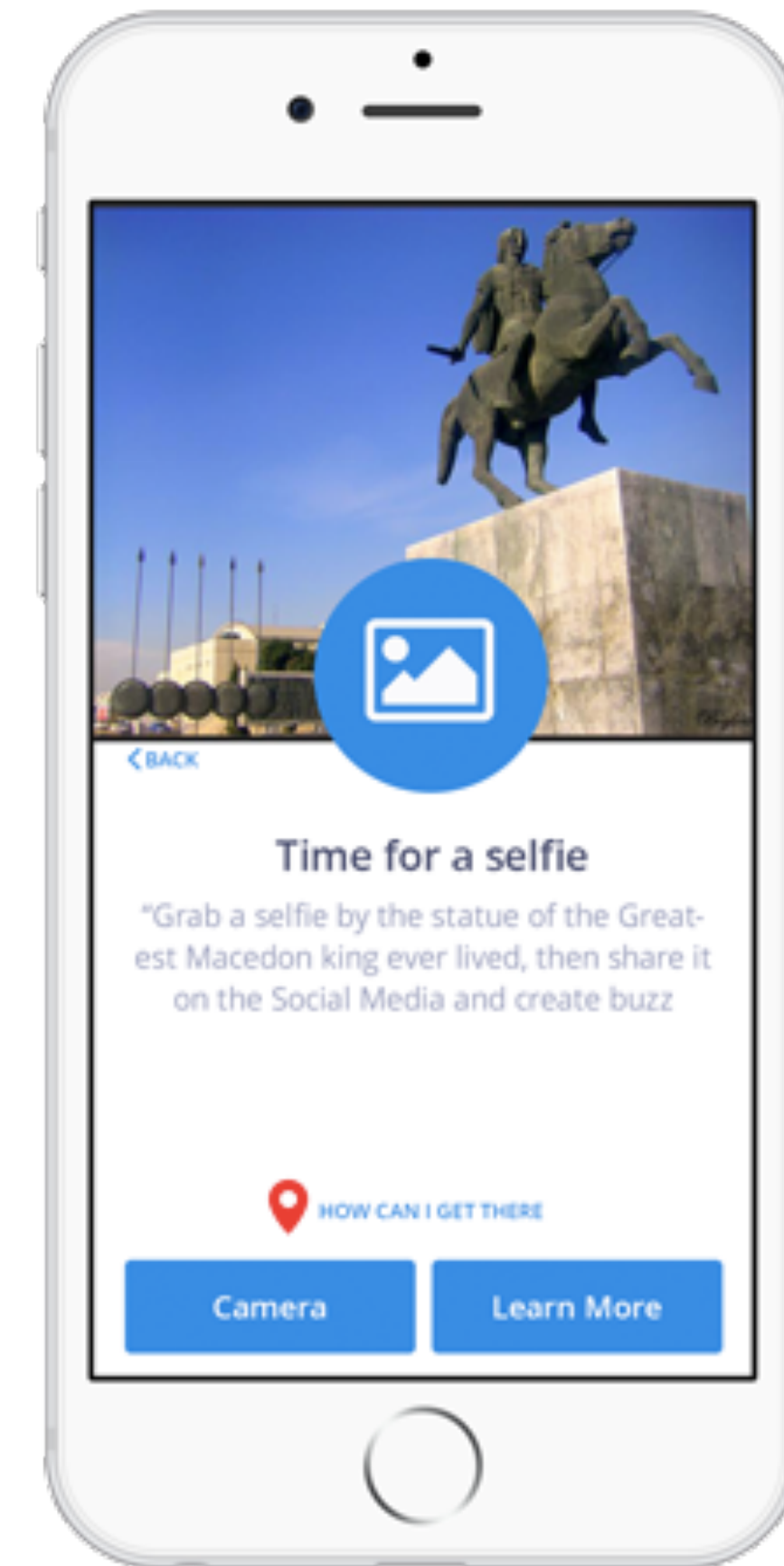
Answer the Question

- Answer one question about the City
- Learn more about this place by reading or listening
- Use the Google maps integration to go there easily
- Open Data from transport organisation (OASTH)



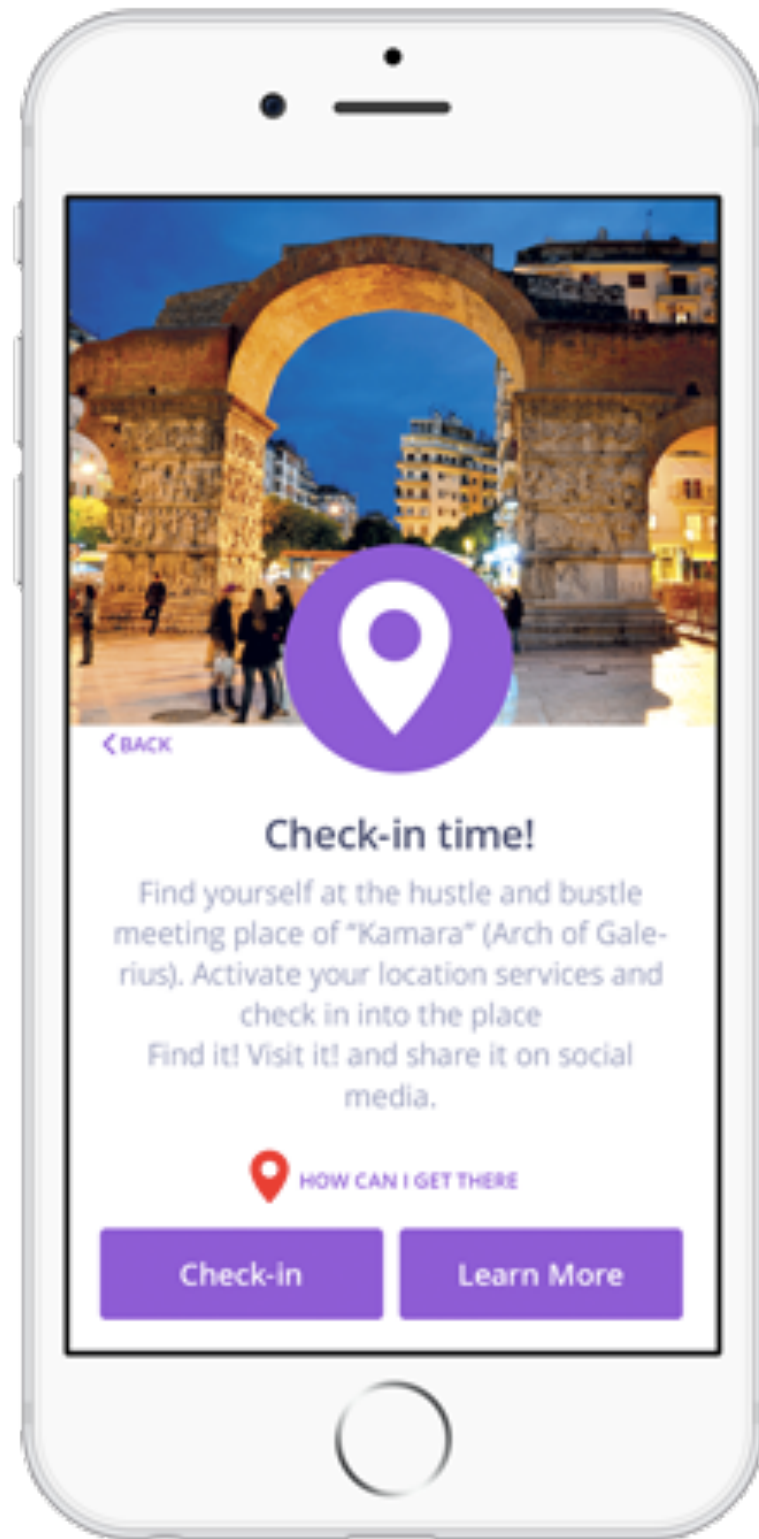
Find the QR

Go and find the QR which is around a specific place this case the White Tower. Also learn more about the place you are visiting by pressing the button.



Take a Photo

Go and find specific landmarks of the city and take a photo next to them. In this case go and find the statute of the Great Alexander. You only get the points after you share the photo on Social Media.



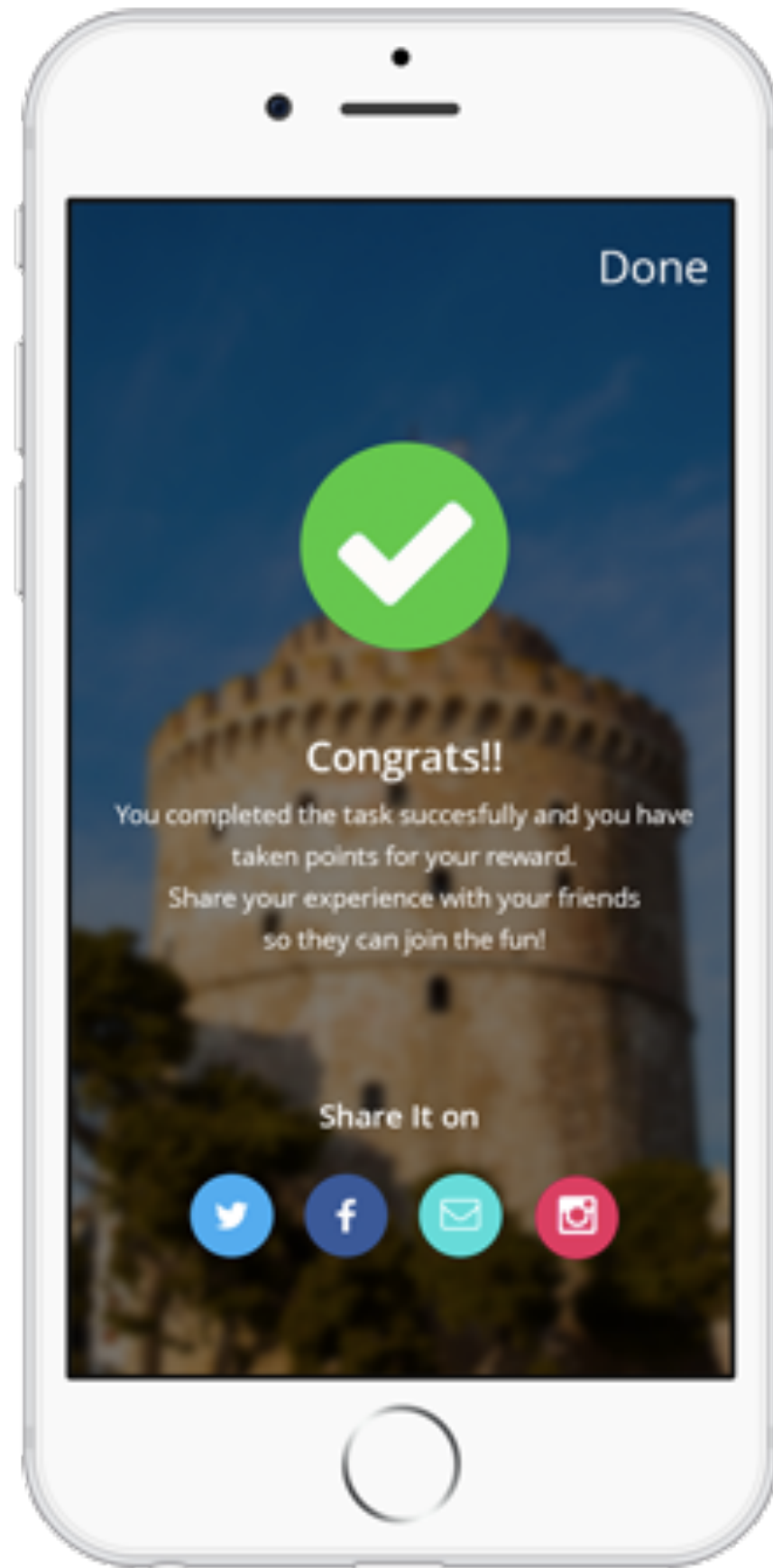
Check in

Use your Location services to check in next to great landmarks of the city and collect points. In this case visit the wonderful camara.



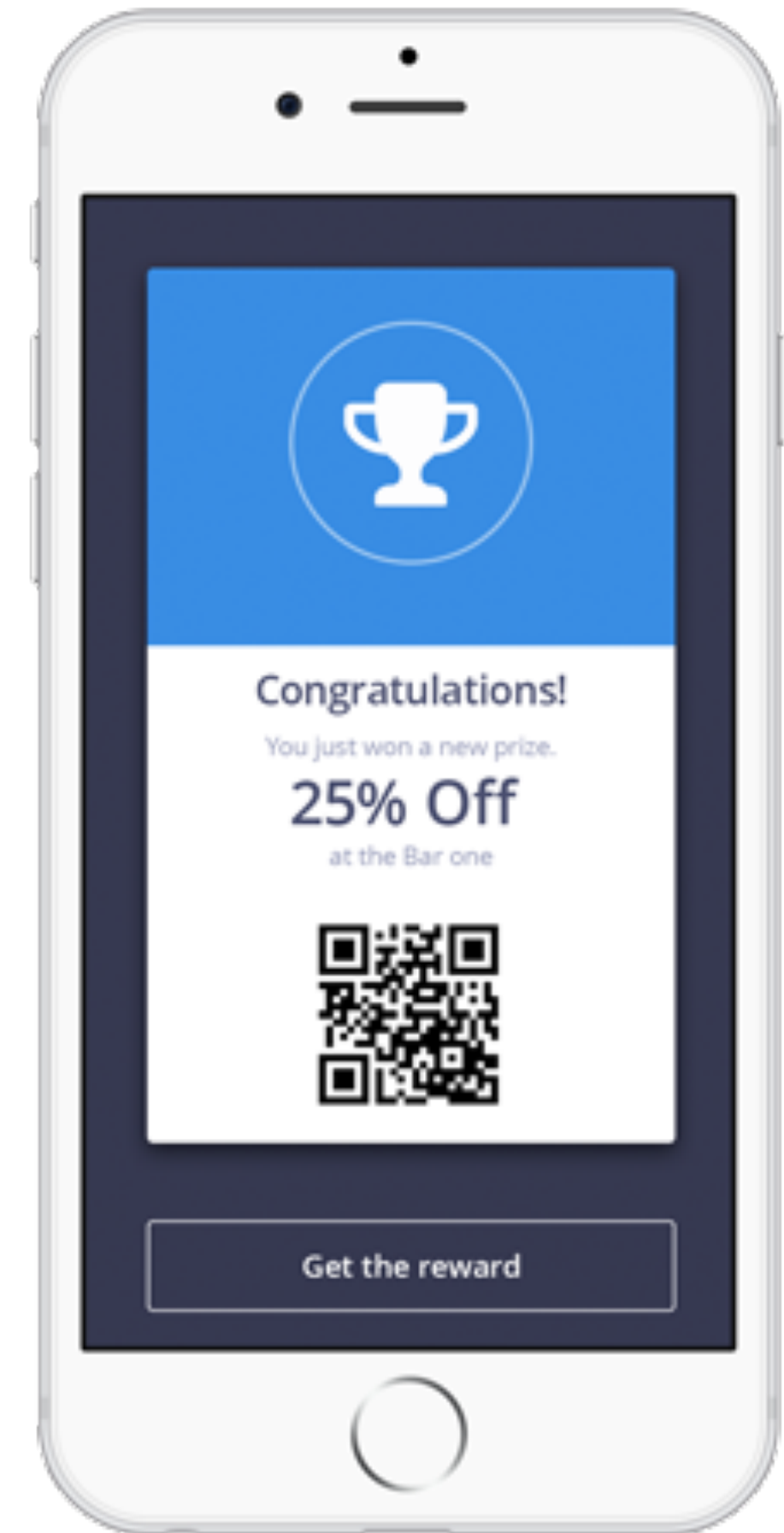
Ask a local a Question

Go Some questions must be difficult for you so go and find a local to answer them and to meet each other. You only get the points for correct answer.



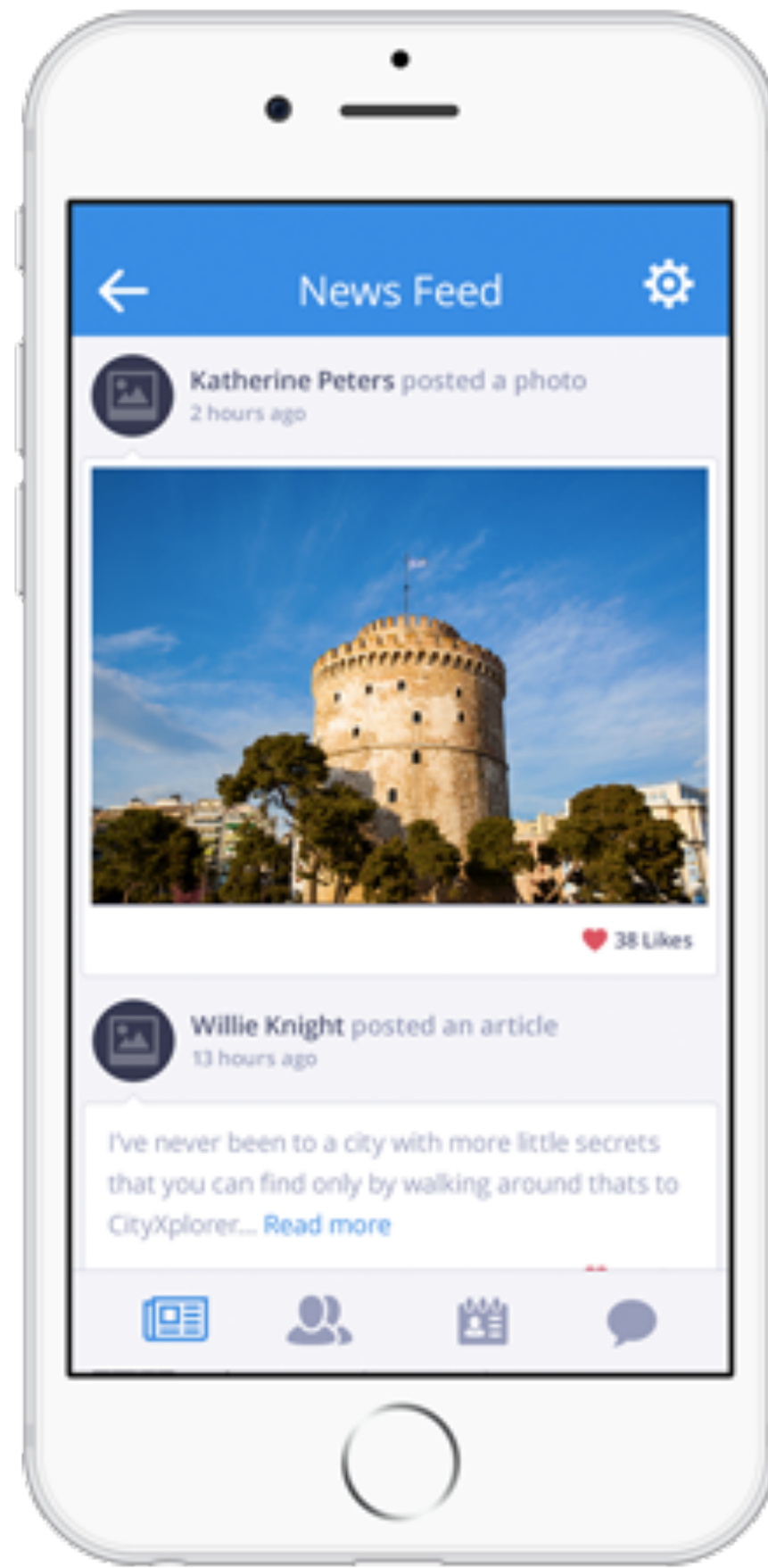
Congrats!

Congrats you completed the task successfully you can share it with your friends on social media to let them know about the great time you are having.



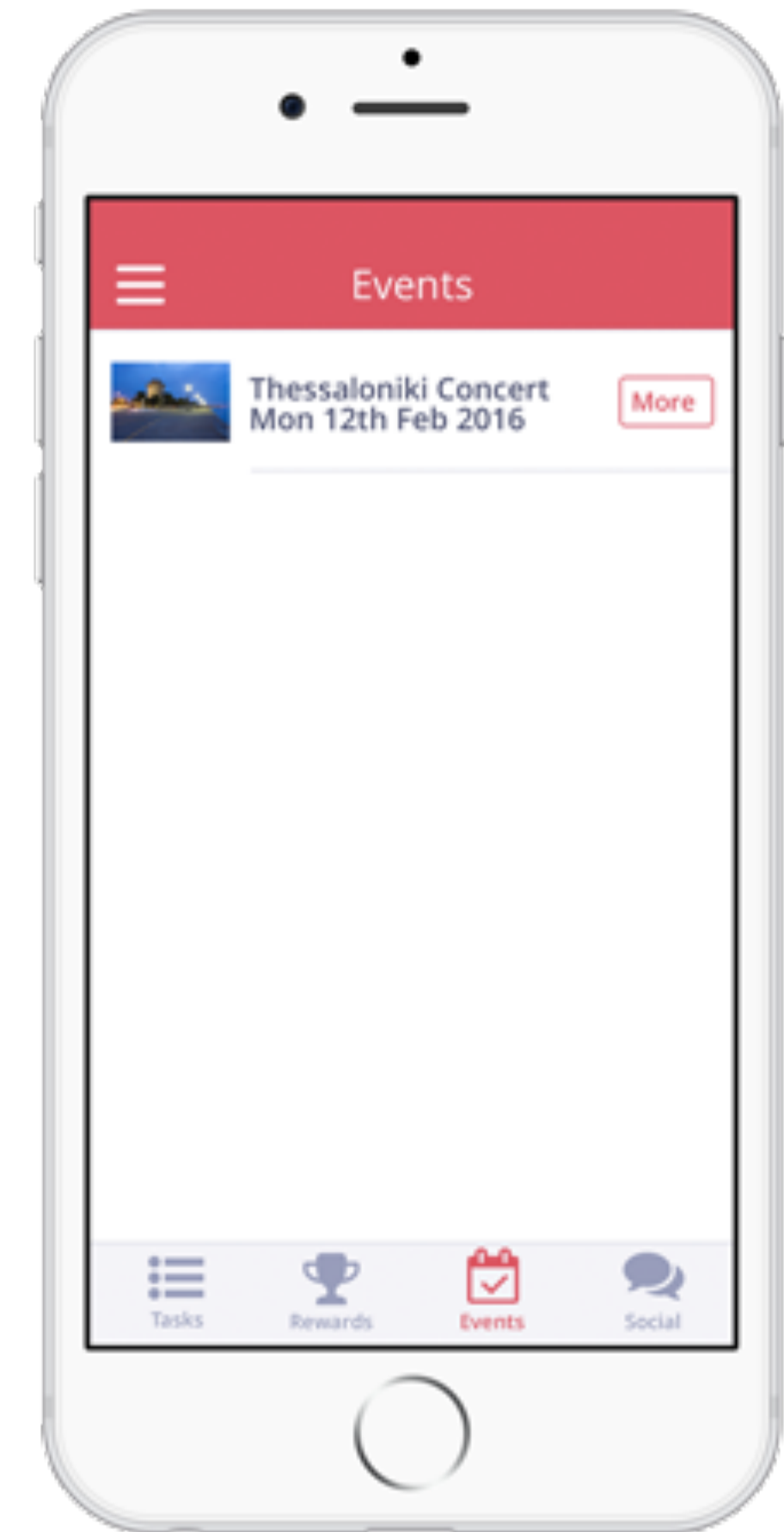
Get rewards on local stores

When you are completing tasks you are collecting points. After a specific amount of points you can get reward to local stores, bars and restaurants



Social

All the users of the game are connected into the social app. They can see each other achievements chat, like photos, comment and meetup. Also there is an option to organise daily tourists metopes in the center as well as metopes with locals.



City Events

Be updated regarding all the latest events around the city. The events feed platform cant help you attend all the events that you would like to see



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Thank You